

**For a personal proposal, please complete:**

I am considering a gift of:

\$ \_\_\_\_\_

Birth dates of beneficiaries (for a life income gift)

\_\_\_\_\_  
Month / Day / Year      Month / Day / Year

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Best time to call

*Please complete the above, tear off, and mail to*  
Chicago Zoological Society  
Development Department  
Edith Rockefeller McCormick Society  
3300 Golf Road, Brookfield, IL 60513



**BENEFITS**

Members of the Edith Rockefeller McCormick Society recognize that not only can an estate gift make a difference for generations to come, but also that investing in the future of an organization can be tremendously rewarding for everyone involved.

**WHEN YOU JOIN THE EDITH ROCKEFELLER MCCORMICK SOCIETY, YOU:**

- Enjoy zoo membership privileges
- Receive invitations to exclusive events, including the annual recognition event for Edith Rockefeller McCormick Society members
- Are recognized in select print and online materials, as well as in public signage
- Receive an exclusive Edith Rockefeller McCormick Society membership pin
- Inspire conservation leadership by helping us connect people with wildlife and nature



**YOU MAY ALSO BE ABLE TO:**

- Take care of the financial needs of your family first
- Reduce your income tax
- Avoid capital gains taxes
- Retain control of your assets during your lifetime
- Modify your bequest if circumstances change
- Diversify your investment portfolio
- Make a larger gift than you thought possible

**ABOUT THE CHICAGO ZOOLOGICAL SOCIETY**


The mission of the Chicago Zoological Society is to inspire conservation leadership by connecting people with wildlife and nature.

**Contact Us**

Chicago Zoological Society  
Development Department  
Edith Rockefeller McCormick Society  
3300 Golf Road, Brookfield, IL 60513  
[www.czs.org/plannedgiving](http://www.czs.org/plannedgiving)  
708-688-8174  
[EdithRockefellerMcCormickSociety@czs.org](mailto:EdithRockefellerMcCormickSociety@czs.org)



Edith  
Rockefeller  
McCormick  
*society*

A program of the  
Chicago Zoological Society 



## Your Zoo

## Your Vision

## Your Legacy

The Chicago Zoological Society (CZS) was built upon two generous charitable gifts, creating a legacy that has helped sustain us even to this day. In 1919, Edith Rockefeller McCormick donated 83 acres to the Forest Preserve District of Cook County, with the vision of building a large zoological park with modern construction and open enclosures similar to those she had enjoyed in Europe. And in 1933, the George F. Getz family provided much of the foundation of the early zoo through their gift of 330 animals from their private collection.

Thanks to their generosity and foresight, when the gates opened in 1934, Brookfield Zoo presented a diverse collection of animals in cutting-edge, naturalistic exhibits, making us an enviable example of a modern zoo.

*Edith Rockefeller McCormick's dream was fulfilled.*

Edith Rockefeller McCormick's vision didn't end with the opening of the zoo's gates. Even today, CZS continues to inspire visitors from around the world through our leading role in education, conservation, and dedication to animal care and compassion. Today, donors who wish to make a difference for future generations can follow in McCormick's footsteps and create their own legacy by joining the Edith Rockefeller McCormick Society.

*Join the Edith Rockefeller McCormick Society today and share your vision for tomorrow.*

### WAYS TO GIVE

There are many ways to make a real and demonstrated difference in the future of education, conservation, and the welfare of animals and endangered species.

*Some popular ways of giving include:*

#### Gifts Through Your Estate

You may make a bequest or gift through your estate by including a provision in your will or living trust, or by naming CZS as a beneficiary of a retirement plan or life insurance policy. The amount left to CZS can be expressed as a dollar amount or as a percentage of assets to be given.

#### Life Income Gifts

A life income gift allows you to give assets to CZS while providing yourself or others with income for a period of time before CZS is permitted to use your gift. You may make a life income gift by transferring securities, cash, or other property to CZS or a trustee. CZS or the

You don't need the Rockefeller name to make a difference. Donors at every level can create a lasting legacy through any qualified estate vehicle, ranging from bequests to gift annuities. What's more, even a modest sized gift can have an enormous effect that lasts generations.

As someone who loves Brookfield Zoo, you can support the highest quality animal care, expand popular education programs that reach far beyond our gates, develop state-of-the-art exhibits, and strengthen the future of conservation.

trustee then manages the investment of the assets and pays an income to you and / or your designated beneficiaries.

#### Other Options


There are additional giving options—like charitable lead trusts or gifts of real estate—that provide unique and flexible benefits while allowing you to plan for the future of your heirs and involve your family in charitable giving. Your professional advisor can help you explore the charitable giving option that works best for you.

As a donor, you are in control of your gift. You can designate it with a specific purpose in mind, or you can leave your gift unrestricted so we can apply it to the areas of greatest need. We are happy to discuss your options with you. *See back panel.*

DISCLAIMER: The Chicago Zoological Society / Brookfield Zoo cannot render tax or legal advice, and the information provided here is not intended as such. Please seek the advice of estate and tax professionals in developing your estate plans. The Chicago Zoological Society is a 501(c)(3) charitable organization and contributions are tax-deductible to the extent provided by law.



Edith Rockefeller McCormick  
society

A program of the  
Chicago Zoological Society 

*Thank you for your support.*

We welcome the opportunity to help you achieve your financial and philanthropic goals. Whatever your stage in life, your financial circumstances, and your charitable goals, let us show you how you can make a gift that benefits you and your loved ones, as well as the natural world you value.

For more information about becoming a member of the Edith Rockefeller McCormick Society, please return this reply card or contact the Development Department at (708) 688-8174 or by email at EdithRockefellerMcCormickSociety@czs.org.

**Please tell us about the gift(s) you are considering and wish to learn more about.**

How will you fund your gift:

- Cash
- Stock
- Real Estate
- Other Assets (please describe) \_\_\_\_\_

Which kinds of gifts are you interested in?

- Outright Gift
- Bequests / Estate Gift
- Life Income Gift
- Charitable Lead Trust

What benefits are you interested in?

- Tax Savings
- Income for Life
- Providing Income to Others
- Edith Rockefeller McCormick Society Membership Benefits
- Other (please describe) \_\_\_\_\_

